



## Avaya Extension to Cellular

**Not only extends your reachability, receiving business calls wherever you are, but adds 24 time-saving capabilities.**

Avaya Extension to Cellular is a mobility solution that enables you to receive business calls where you are . . . not where your desk is. Now you will get many of the productivity capabilities you have on your desk phone right on your cellular set. Avaya Communication Manager capabilities such as Last Number Dialed, Call Forward, Malicious Call Trace and Conference on Answer will help maximize the effectiveness of employees, extend the capabilities of existing assets and enable you to respond to ever-changing market conditions. Avaya Extension to Cellular is an efficient and cost effective solution for reaching mobile workers anywhere in the world cellular coverage is available. Since it is operable with all major cellular standards, such as TDMA, CDMA and GSM, you can install the solution across your facilities—without having to think twice about what cellular carrier or cellular standard is in use for a given area.

### **How does it work?**

Avaya brings this solution to you through a software approach. By leveraging Avaya Communication Manager, Avaya Extension to Cellular transparently bridges calls received by an Avaya Communications Server, to any digital cell phone—regardless of your location, Wireless Service Provider, and cellular standard your service provider uses. Because your digital cell phone is bridged to your desk telephone set, you can now be reached through one number—anytime, anywhere in the world. Along with delivering complete mobility and one number availability, the user will receive standard features for incoming calls, such as a caller ID—without the requirement of a costly Wireless Office System (WOS).

With the Avaya Extension to Cellular solution, calls always remain at the specific station dialed—whether the call is answered on a digital cell phone, your Avaya IP telephone, multi-line desk set, or IP Softphone. So, whether you're working from your office, on your way to an important business meeting, or rushing home during your daily commute, the Avaya Extension to Cellular will instantly deliver all your business calls to your digital cell phone. If you are not available, your calls will follow your desk phone's coverage path — avoiding many, unanswered rings. Extension to Cellular supports a centralized voice mail option, so messages can be easily retrieved from a single Avaya voice mailbox.

### **How will you benefit from the Avaya Extension to Cellular?**

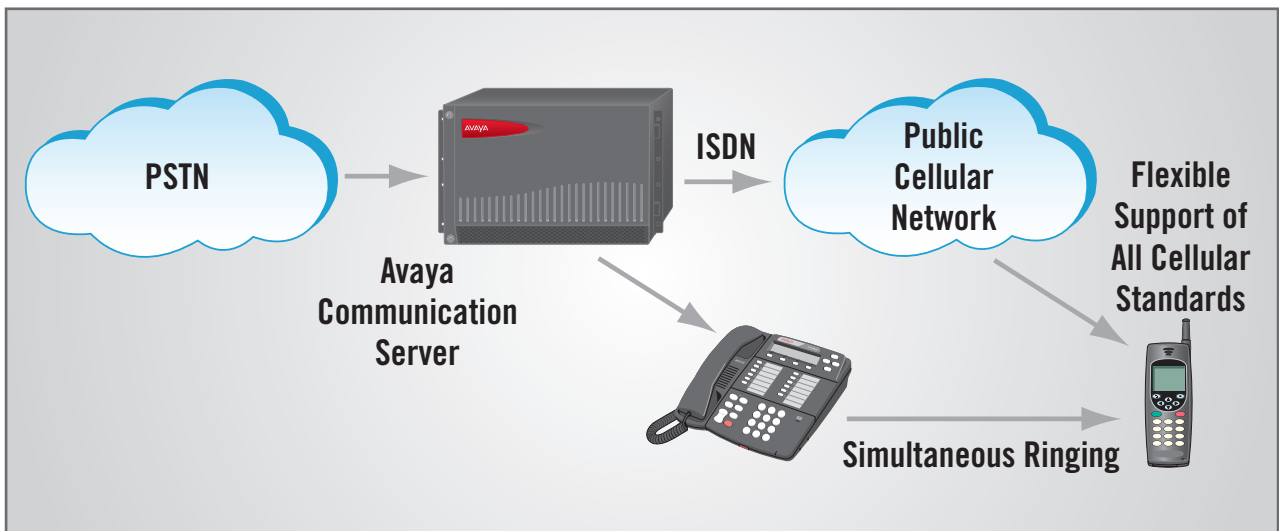
Highly mobile workers can now remain in contact with their customers—without having to leave a trail of phone numbers where they “may” be reached. People can now be reached instantly; Critical business decisions can be made on-the-spot; Customers can receive the attention and support they need today—not tomorrow; Personal cell phone numbers, pager numbers, and home office numbers can now be thrown away with confidence!

### **Application Scenarios:**

- Highly mobile employees such as Facilities Managers, Sales Professionals, Stock Brokers, Insurance Claims Adjusters, Physicians, Attorneys, Technicians, Consultants, Security, Maintenance Engineers, Professors, Students, etc.



Feature Details:	Benefits Delivered:
<ul style="list-style-type: none"> <li>Provides bridging of a user's digital cell phone to their desk set. Therefore, when a call is placed to the user's primary business number, both phones will ring simultaneously.</li> </ul>	<ul style="list-style-type: none"> <li>Provides for a high level of mobility. Users can be found quickly, decisions can be made immediately—also eliminates time spent on phone tag and voice mail retrieval.</li> </ul>
<ul style="list-style-type: none"> <li>Cellular Standard Independent—Supports TDMA, CDMA, &amp; GSM. Global availability is possible, as long as the user's cell phone service provides for global coverage.</li> </ul>	<ul style="list-style-type: none"> <li>Provides for a high level of system wide standardization and flexibility. The solution can be installed throughout your facilities, regardless of the Wireless Service Provider and cellular standard used at each location.</li> </ul>
<ul style="list-style-type: none"> <li>One Number Availability</li> </ul>	<ul style="list-style-type: none"> <li>Users no longer need to leave a trail of phone numbers where they may be reached. They can now be reached anytime, anywhere.</li> </ul>
<ul style="list-style-type: none"> <li>Provides 10 digit ANI to the cellular station</li> </ul>	<ul style="list-style-type: none"> <li>Allows you to identify the calling party</li> </ul>
<ul style="list-style-type: none"> <li>Centralized voice mail option—User's can specify whether they want their voice mail messages delivered to their Avaya voice mail system, or to their cellular provided voice mail account.</li> </ul>	<ul style="list-style-type: none"> <li>By centralizing voice mail, you will save time not having to manage two separate voice mail accounts.</li> <li>If you are utilizing Avaya's Unified Messenger platform, you can send a Message Waiting Indicator to your cell phone using the "Notify Me" Feature. Through "Notify Me" you receive a text message, delivered to your cell phone, when a voice mail message is delivered to your Avaya enterprise voice mail system.</li> </ul>
<ul style="list-style-type: none"> <li>Avaya Extension to Cellular can be enabled/disabled from any touch-tone® phone.</li> </ul>	<ul style="list-style-type: none"> <li>Users can enable/disable the solution based upon their mobility needs, or leave the solution turned on 24x7</li> </ul>



**The following must be in place prior to installation:**

- All system hardware and software requirements
- Prior ISDN-PRI facilities
- Digital Enhanced Cellular Phone (no analog) for all users
- A current Wireless Service Call Plan with a wireless service provider

**About Avaya**

Avaya enables businesses to achieve superior results by designing, building and managing their communications networks. Over one million businesses worldwide, including more than 90 percent of the FORTUNE 500®, rely on Avaya solutions and services to enhance value, improve productivity and gain competitive advantage.

Focused on enterprises large to small, Avaya is a world leader in secure and reliable IP telephony systems, communications software applications and full life-cycle services. Driving the convergence of voice and data communications with business applications – and distinguished by comprehensive worldwide services – Avaya helps customers leverage existing and new networks to unlock value and enhance business performance.



IP Telephony

Contact Centers

Unified Communication

Services

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