

# Avaya one-X<sup>®</sup> Mobile SIP for iOS

New enterprise communications  
capabilities for Apple mobile devices

Although Microsoft Windows-based PCs remain important in day-to-day corporate computing, Apple's newest desktop, laptop and handheld devices have driven the need for a new platform for voice and data communications applications. As user-driven and corporate-led adoption of these products becomes more widespread throughout organizations, end users are seeking underlying communications capabilities to help them manage the increasingly fast-paced requirements of their workplace. For these users, Avaya offers Session Initiation Protocol (SIP)-enabled softphone solutions for Apple iPhone, iPod touch and iPad. These capabilities will transform how Apple end users communicate with customers and colleagues.

## Avaya's powerful solutions, Apple's elegant interface

Avaya innovations enable enterprise users of Apple mobile devices to connect to dynamic communications functionality with ease. Avaya one-X<sup>®</sup> Mobile SIP for iOS joins the Avaya one-X Mobile family of devices and adds the capability of Voice over Wi-Fi on a corporate wireless-enabled Avaya Aura<sup>®</sup> SIP environment. In this way, users of Apple devices, including the iPhone, iPod touch and iPad, can take advantage of Voice over Internet Protocol (VoIP) connectivity from their mobile devices.

Users of Apple devices have historically been underserved in the enterprise. Now they can unlock the power of their Apple mobile devices to communicate as efficiently as their colleagues using any other type of communications device, whether it is PC-based or handheld. Avaya's solutions for Apple devices deliver core capabilities, including:

- **Enterprise communications.** Using their organization's network, end users can connect their Apple mobile device with the Avaya solution to place and receive calls, join conference-call bridge lines,



initiate three-way conversations, transfer calls, and take advantage of basic corporate communications functionality using their iPhone, iPod touch or iPad.

- **Integrated contacts.** Users can save keystrokes and time with the ability to place calls simply by selecting a contact within the iPhone contact list. Additionally, users can access contacts from their enterprise directory.
- **Voice over Wi-Fi.** With wireless functionality built into the iPhone, iPod touch and iPad, end users can place VoIP calls through the corporate wireless network — connected to a local Avaya Aura<sup>®</sup> Session Manager — and avoid costly cell phone minutes.

## A dynamic combination

End users at all levels of organizations today are being asked to do more with less, especially in the current economy and with organizations running very lean workforces.

With Avaya communications solutions for Apple devices, users can make better use of their mobile devices, experiencing a variety of benefits, including:

- **Convenience.** End users can use one handheld device for many of their communications needs. Users can navigate to other applications while on a call.
- **Flexibility.** Rich communications activities can take place from iPhone, iPod touch or iPad mobile devices using cellular or VoIP technology.
- **Expense reduction.** Use of VoIP lowers cell phone minute consumption and the high cost of overages. It also eliminates variable expenses when traveling by using the Wi-Fi or data connection. A single device eliminates the need for pagers or multiple mobile phones and provides for a business continuity strategy that can reduce risks of lost revenue.

## Learn more

To learn more about Avaya Communications for Apple solutions, contact your Avaya Account Manager or Authorized Partner or visit us at [www.avaya.com/innovations](http://www.avaya.com/innovations).

## About Avaya

Avaya is a global provider of business collaboration and communications solutions, providing unified communications, contact centers, data solutions and related services to companies of all sizes around the world. For more information please visit [www.avaya.com](http://www.avaya.com).

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